

MAIE 2011 at a Glance

Thursday, 8:45 am – 10:00 am, March 17th, 2011

O' Canada: From Recruiting to Admissions

RAP

An overview of Canadian market, school system and best practices for recruitment and admissions.

Mental Health Issues and International Students

ISSS

Join us as we examine the unique mental health needs and challenges for international students as they navigate through a new culture and educational system. Home country norms can often clash with the American approach to addressing students' issues. We'll explore preventative measures and practical solutions to help our students connect to available and appropriate resources.

Community College Round Table

Community College MIG

Please join your colleagues to discuss issues pertinent to community colleges – budget issues, internationalization at the community college, advocacy, staffing, Tri-Valley University, and others as suggested.

Intercultural Connections: Getting Students Involved

ISSS

The University of Michigan-Flint recently created two new programs (Global Ambassador Program and Intercultural Leadership Seminar) to better serve both international and domestic students on campus. The Global Ambassador Program (GAP) assists incoming and current international students, students going on study abroad trips as well as serving the surrounding community. The comprehensive program includes Conversation Partners, International Peer Mentors, Speaker's Bureau, and Study Abroad Peer Advisors. The Intercultural Leadership Seminar (ILS) addresses leadership in an intercultural context. The seminar design deliberately addresses attitudes, awareness and knowledge while students develop their intercultural competence. This session will address steps on how the programs were developed and why, the successes and failures in addition to how we marketed the programs on campus.

Thursday, 10:30 – 11:45 a.m., March 17, 2011

Facilitating Short-Term, Faculty-Led Program (EA) Academic and Logistic Planning for Successful Programs

EA

The effectiveness of a faculty-led short-term study abroad program depends not only on the faculty leader but also on the office staff members charged with establishing guidelines to allow the process to unfold smoothly. This session will report on how one university has established policies and procedures to support such programs from start to finish: from initial marketing and student enrollment through pre-departure preparations and re-entry activities. Organizing and arranging for the study program in this session will be presented by a 3rd party provider. An overview of a step-by-step procedure through each phase of support will be provided as well as sample forms and documents. This session is ideal for those administrators who run offices with a limited staff.

Welcome to Campus!

ISSS

Arriving to a new campus in a new country can be an overwhelming experience for many. There is so much to teach new students and so many needs throughout the transition process. Where can a school even begin to assist? Recent feedback reports and surveys at our institutions have informed us what new

students are looking for in their pre-arrival communication and post-arrival services. Through this session we will discuss what we learned through this feedback and how this impacted a revamping of new student services. We will share the services, programs, seminars, and orientation models that have been effective at our institutions to ease the transition to campus.

When Advising isn't Advisable: Avoiding the Unlawful Practice of Law

ISSS

Discussion regarding the Unauthorized Practice of Law in the Higher Ed setting

Education USA: Brazil and Haiti

RAP

Join our EducationUSA Advisor guests from Curitiba, Brazil, and Port-Au-Prince, Haiti, as they talk about their countries, the educational systems, and their advising centers.

LUNCH/KEYNOTE SPEAKER:

Marty Bennett

EducationUSA Marketing Coordinator, Institute of International Education

Thursday, 2:00 – 3:15 p.m., March 17, 2011

Global Detroit Student Retention Initiative

ISSS

Global Detroit is a multi-faceted initiative which seeks to promote Michigan as a destination for foreign national students, highly skilled workers and investors/entrepreneurs with the purpose to add to the state's vibrancy and resurgence. Part of the initiative is to attract international students to Michigan institutions and to seek to have them remain when they graduate and contribute to the economy. Former state representative Steve Tobocman heads the Global Detroit Initiative. The panel will discuss the student retention plan and seek input from and participation by MAIE members.

Successfully Working with Agents

RAP

Some institutions have chosen to work with recruitment agencies, while others have chosen not to, or are unable to do so. This session will examine the potential benefits and pitfalls of establishing and maintaining relationships with recruitment agencies.

Getting it Right The First Time

ALL

This is the first in a series of presentations from SEVP titled, Getting it Right The First Time. The presentation provides an overview of the student process from initial interest in studying in the United States through departure. It identifies government agencies involved in the process and answers the question of "Who Does What?" at each stage. The audience will find tips for various processes and guidance/assistance the government has for school officials and students.

Campus Approaches to Safety Abroad

EA

Safety and access to health services are both major concerns for all who participate in international travel—students, their families, the host institutions, and all associated faculty and staff. A unique panel of field experts share their experiences and perspectives related to international travel and how they effectively respond to emergencies abroad. Also hear about the recent evacuation experience as told by a student involved in the Egyptian crisis.

Thursday, 3:45 – 5:00 p.m., March 17, 2011

Education in France and Francophone Countries

RAP

The most updated information in the evaluation of educational documents and resources.

Rebranding through Programming: A Student Perceptive of an International Office

ISSS

All too often in the day-to-day operations of an international student office we are focused on immigration matters. It is easy to overlook the student development and cultural adjustment processes necessary for a student to transition, be satisfied, and find success. This environment can create a student and university perception that an international student office is only a place to go if you have immigration questions or are in trouble with the U.S. government. Panel members will discuss how a focus on development and acculturation has led to a rebranding of the Office of International Students (OIS) at Eastern Michigan University. We will show you how we rebranded our office through changes to orientation and year-long programming, technology, and a focused marketing campaign. Join us as we discuss our techniques, how this success has led to an increase of student participation in programming by 253%, and how to make use of these low-cost strategies at your institution.

Successful H-1B Cases

ISSS

Struggling with the new I-129? Having a prevailing wage problem? Don't know whether you can extend beyond the 6th year? You'll get practical advice on preparing and filing H-1B cases to avoid rejections, requests for evidence and denials. The presenters will take you through the process of obtaining approvals and assuring your institution is compliant throughout the process. Bring your H-1B issues along!

Using Institutional Policy to Resolve Common Issues with CPT/OPT

ISSS

Join us as we examine how to use institutional policies to resolve some common issues advisors face when recommending CPT/OPT for international students. Institutional policies can vary widely, so we'll explore how different schools use their own policies to help determine which work authorization is best for students in different situations. We will also look at how those same policies can be used to resolve common issues related to granting or recommending work authorization for students.

Friday, 8:45 – 10:00 a.m., March 18, 2011

RAP Issues Round Table

RAP

Bring your questions and issues related to international recruitment, admissions, and credential evaluation. Share ideas and answers with your colleagues.

Health Insurance and Health Care: An International Advisor's Toolkit ISSS

International Students, Scholars, and their dependent family members experience significant challenges coping with the US systems of health insurance and health care. These systems challenge even lifelong US residents – how can we as advisors possibly help our international communities navigate through the mess? Our session will give all international advisors, even those who have never touched health insurance or health care, tools and solutions to help improve the international community's understanding and usage of health resources.

J-1 Overview for Beginners ISSS

This session is designed for anyone who is interested to learn about the exchange visitor program. It provides basic information related to the administration of J-1 (exchange visitor) programs and advising J-1 students and scholars. This session will briefly discuss the 12-month bar, 24-month bar, and two-year home residence requirement, but will not cover the procedure of obtaining an exchange visitor program designation.

Planning & Managing a Short-Term Study Abroad Program Based on Learning through Cultural Immersion EA

This presentation summarizes planning and management strategies for a faculty-led study abroad program situated in rural north Italy. The emphases of this program are twofold, a course about food and culture and another in international tourism. There are no available partner institutions. As such, learning is conducted through interaction with local stakeholders. The planning and management of this program is labor intense and the presentation has implications for a variety of different types of short-term, faculty-led programs.

Friday, 10:30 – 12:00 a.m., March 18, 2011

Education Abroad Round Table EA

Please join your colleagues to discuss issues pertinent to Education Abroad Topics

Government Q & A ALL

The Government Q & A will have a broad panel of experts to address a variety of concerns related to international students and scholars. Panel members include professional from the DHS, ICE, CBP, SEVP, FBI, US Department of Commerce, Michigan Department of State, and the Canadian Consulate.

Hope to see you there!